## 2024 WYOMHNG DISCOWERY DAYS HXIT SURYEY



Exit Survey - The Wyoming Discovery Days committee is responsible for raising funds for the entire festival. We must report back to those who have provided funds - number of people who attended, what went well (or didn't), suggestions you might have. Please take the time to fill out a very short survey before you leave.
You may drop the survey at the Information Tent at the festival, Email it back to us, or Mail to our PO Box 528. It will also be online at wyomingdiscoverydays.org.

1. I participated in or helped with the following: (Please check all that apply)
$\qquad$ Live Performance/Music $\qquad$ Storytelling $\qquad$ Demonstration
$\qquad$ Art Activity/hands on activity $\qquad$ Other such as photography/volunteer/setup
$\qquad$ How many people do you estimate, participated in your activity/performance?
2. If you stayed the night(s) in Thermopolis please tell us:
$\qquad$ \# of motel nights $\qquad$ \# of Campground nights $\qquad$ \# of other nights (friends/family, etc.)
$\qquad$ I live in Hot Springs County $\qquad$ I live in Big Horn Basin
$\qquad$ Other
3. Approximately how much did you spend on these items while in Thermopolis:
$\qquad$ Meals-restaurant or at festival \$ $\qquad$ Groceries $\qquad$ Gas/auto
4. Where did you hear about the festival: (Please check all that apply)
$\qquad$ Radio ___Newspaper $\qquad$ Magazine $\qquad$ Email $\qquad$ Social Media $\qquad$ Other
5. How would you rate these items concerning the festival:
(1 being poor, 2 not so good, 3 average, 4 above average, 5 excellent)

Please circle number for each question.

| a. Festival Organization | 1 | 2 | 3 | 4 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| b. Festival Programming/activities | 1 | 2 | 3 | 4 | 5 |
| c. Festival advertising/promotion | 1 | 2 | 3 | 4 | 5 |
| d. Festival location/layout | 1 | 2 | 3 | 4 | 5 |

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How would you rate these items concerning the festival:
( 1 being poor, 2 not so good, 3 average, 4 above average, 5 excellent)

Please circle number for each question.
$\begin{array}{lccccc}\text { f. How likely are you to attend again } & 1 & 2 & 3 & 4 & 5 \\ \text { g. How would you rate sales } & 1 & 2 & 3 & 4 & 5 \\ \text { h. How would you rate attendance } & 1 & 2 & 3 & 4 & 5\end{array}$

What suggestions do you have for improving the festival?
$\qquad$

Please contact me. I would like to talk further about my participation in future festivals:
My contact information:

Please drop your survey off at Wyoming Discovery Days information booth, email the survey to info@wyomingdiscoverydays.org or mail the completed survey to:

Wyoming Discovery Days Survey
PO Box 528
Thermopolis, WY 82443

